

BIDE BERRIAK

LEHIAKETA

1. Aims of the competition

Based on the documentary *Bide Berriak: elikadura burujabetza Euskal Herrian*, the competition BIDE BERRIAK was organized by Bizilur-Asociación para la Cooperación y el Desarrollo de los Pueblos (Association for the Cooperation and Development of the Peoples) and Ehne-Bizkaia with the support of the Agencia Vasca de Cooperación para el Desarrollo (Basque Agency for Cooperation for Development) and the campaign Hands on the Land for Food Sovereignty.

The competition BIDE BERRIAK is aimed to promote information, reflection and discussion on **Food Sovereignty in our society** through the promotion of artistic expressions and new formats of communication as tools to enhance critical awareness.

2. Subject

Food Sovereignty was defined by La Via Campesina in the Declaration of Nyélény (Mali) in 2007 as “the right of peoples to healthy and culturally appropriate food produced through ecologically sound and sustainable methods, and **their right to define their own food and agriculture systems**. It puts the aspirations and needs of those who **produce, distribute and consume food at the heart of food systems** rather than the demands of markets and corporations.

It defends the interests and inclusion of the **next generation**. It offers a strategy to resist and dismantle the current corporate trade and food regime, and directions for food farming, pastoral and fisheries systems determined by local producers and users. Food Sovereignty prioritises **local and national economies and markets** and empowers **peasant and family farmer-driven agriculture**, artisanal fishing, pastoralist-led grazing, and food production, distribution and consumption based on **environmental, social and economic sustainability**.

Food Sovereignty promotes transparent trade that guarantees just incomes to all peoples as well as the rights of consumers to control their food and nutrition. It ensures that the **rights to use and manage** lands, territories, waters, seeds, livestock and biodiversity are in the hands of those of us who produce food. Food Sovereignty implies **new social relations free of oppression and inequality** between men and women, peoples, racial groups, social and economic classes and generations”.

This way, the projects that address the **difficulties and existing challenges** will be prioritised as well as proposals and alternatives that are being carried out to promote Food Sovereignty in different areas, for example: how the current industrial and intensive food system affects the climate and the energetic crisis we live nowadays, the shortage of land for cultivation as a result of phenomena like land hoarding and other natural assets needed to produce food (water, land, seeds, etc.), food prices speculation, how to protect biodiversity, seeds, agroecology, the impact of food in our health, the relation we have with food as consumers, relation between consumers and food producers, the situation of producers in Euskal Herria and other societies, the key role of women as food producers, how to rethink our consumption of food, alternatives to big food markets, why and how to buy local and seasonal products, how to bring dignity to the life in our *baserris* (traditional Basque farmhouse), etc.

Food Sovereignty focuses on the sustainability of life. For that, the relations between people have to be reviewed in such a way that all of them are free of any oppression, imposition or inequality, thus the projects that challenge and raise visibility on gender and present a **feminist perspective** will be prioritised.

3. Categories

Each project can only be submitted to one of the four categories:

3.1. Illustration

Digital illustrations and handmade illustration, colour or black & white, can be submitted via the registration form in JPG format.

In the case of handmade illustrations, the contestant has the option to submit the original project on paper. Should not your project achieve a prize it can be submitted back upon request to the organization. Any text appearing on the project must be in Spanish and/or Basque.

3.2. Photography

Original, retouching and collage photograph, colour or black & white, can be submitted via the registration form in JPG format.

The contestant has the option to submit the photograph printed. Should not your project achieve a prize it can be submitted back upon request to the organization.

3.3. Audiovisual– short films

Any type of audiovisual project recorded in any format like Flash mob, recited poem, video, photomontage, photo drama, dance, animation project, interviews, fiction, performance, etc can be submitted. The project will last 5 minutes maximum.

Subtitles in Basque or Spanish are required in case the dialogues are in any language different from those.

3.4. Narrative – stories, poems, articles

Projects written in any narrative style can be submitted; interviews, articles, fiction stories, tales, poems, etc. These pieces will not exceed 2 000 words and have to be written in Basque and/or Spanish.

4. General rules

The competition is open to women, men and any association interested in applying.

There is no limit of projects per contestant or category, so one person can submit different projects in different categories.

Any project that in any way can be degrading, sexist, obscene, xenophobic or racist will be withdrawn as well as any project that may involve contents contrary to the right to honour, personal and familiar intimacy or personal image rights.

Projects that do not comply with the submission guidelines shall be disqualified. All the projects should match one or more of the following **subjects**:

- a) **Food Sovereignty and Fight against Climate Change** – projects addressing the impact of the agro-industrial model in the global climate change or the possibilities of peasants' agriculture to contribute to cooling down the planet.
- b) **Agroecology or sustainable production models** – projects undertaking specific issues related to the access to common goods (land, water, seeds and care) and the recovery of peasants' knowledge against the most popular models of industrial production.
- c) **Food Sovereignty and consumption** – projects related to the consumption of food we currently have access and/or alternatives to consumption supporting producers and a responsible and sustainable consumption.
- d) **Peasants' struggles and popular knowledge** – projects related to peasant social movements, in Euskal Herria and other contexts, the specific role of La Via Campesina, the different struggles that affect the achievement of food sovereignty and the recovery of traditional farmer knowledge.
- e) **Feminism and Food Sovereignty**- projects that address the situation of women in rural areas and that raise visibility on their role to build food sovereignty or issues related to the fight for gender equality in rural areas and in models and peasant communities.

By submitting a project the contestant accept the rules of the competition and authorize the organization to use the project or parts of it (without altering it and mentioning authorship) to display it in any communicative mean. License Copyleft 3.0 will be assumed for the projects submitted.

5. How to participate

People interested in participating can visit the web site www.bideberriak.eus/lehiaketa access the desired category and fill in the subscription form, one for each of the projects submitted.

In the **Illustration, Photography** categories the projects will be submitted via the subscription form.

In the **Audiovisual** category the project will be uploaded to Vimeo or You Tube and the URL link sent via the subscription form. The title of the project and BIDE BERRIAK LEHIAKETA must appear in the name.

In the **Narrative** category, the text will be directly sent via the subscription form.

The receipt of the projects is from the 23rd of October to the 15th of November. The Jury is composed of *baserritarras* (Basque farmers) and professionals from the corresponding categories and the decision will be published on the BIDE BERRIAK web page on the 23rd of November 2015.

6. Prizes

All the prizes of the BIDE BERRIAK competition (except the prizes decided by the public) will be awarded by a Jury consisting of professionals from the communication world, specialists in communication with a feminist focus, organizers of the competition and representatives of the peasants movement in Euskal Herria. The representation of each sex in the Jury will never be under 40%.

6.1. Illustration prize

The best illustration will be awarded **700 €**, and the winner will appear in a publication about **Food Sovereignty and Peasants' struggle in Euskal Herria** in coordination with the host organizations. This publication will be widely broadcasted via different digital media and printed issues.

The finalist illustrations could also be published in this publication as well as in others if it is in the interest of the contestant and the host organizations.

6.2. Photography prize

The best photography will be awarded **700 €**, and the winner will appear in a publication about **Food Sovereignty and Peasants' struggle in Euskal Herria** in coordination with the host organizations. This publication will be widely broadcasted via different digital media and printed issues.

The finalist photographs could also be published in this publication as well as in others if it is in the interest of the participant and the host organizations.

6.3. Audiovisual prize

The best audiovisual will be awarded **700 €**, and the possibility to **participate in the communication team of the special delegation of La Via Campesina Internacional in the [21st Session of the Conference of the Parties to the United Nations Framework Convention on Climate Change \(COP21/CMP11\)](#)** that will be held in Paris from the 30th of November to the 11th of December 2015, (all-expenses-paid trip).

This person will travel accompanied by a team of La Vía Campesina Euskal Herria and will develop activities of media coverage during the Conference.

6.4. Narrative prize

The best written project will be awarded **700 €**, and the possibility to **participate in the communication team of the special delegation of La Via Campesina Internacional in the [21st Session of the Conference of the Parties to the United Nations Framework Convention on Climate Change \(COP21/CMP11\)](#)** that will be held in Paris from the 30th of November to the 11th of December 2015, (all-expenses-paid trip).

This person will travel accompanied by a team of La Vía Campesina Euskal Herria and will develop activities of media coverage during the Conference.

6.5. Feminist viewpoint prize

The feminist viewpoint prize will award **700 €**, and the possibility to **participate in the communication team of the special delegation of La Via Campesina Internacional in the [21st Session of the Conference of the Parties to the United Nations Framework Convention on Climate Change \(COP21/CMP11\)](#)** that will be held in Paris from the 30th of November to the 11th of December 2015, (all-expenses-paid trip).

This person will travel accompanied by a team of La Via Campesina Euskal Herria and will develop activities of media coverage during the Conference.

6.6. Prize from the public

The prize from the public will be awarded to the most voted projects in each category (illustration, photography, audiovisual and narrative) through the web site www.bideberriak.eus/lehiaketa. Each internet user will be able to vote only once for each category.

In case of a tied vote the Jury will select the winner. In case the same project wins the Jury and public prizes, the public prize will be awarded to the second finalist.

Each winning project will award **500 €** prize money.

The organization reserves the right to declare the prize as void.

The prize will be directly communicated to the winners from the 23rd of November and will be published on the website, Facebook and Twitter of BIDE BERRIAK. The prizes will be awarded and the winner projects displayed during the Week of Food Sovereignty that will be held in the University of the Basque Country on the first quarter of 2016.

Organized by:**Collaborators:**